



Contact
Nancy Preciado
Communications Coordinator
npreciado@feedingamericaie.org (email)
951-359-4757 ext. 117

FOR IMMEDIATE RELEASE

Feeding America Riverside | San Bernardino Received \$5,000 from National Association of Theatre Owners California Nevada to Reduce Hunger in the Inland Empire

(Riverside, CA – December 5, 2022) – Feeding America Riverside | San Bernardino (FARSB) was selected as one of the 20 Feeding America food banks that received a \$5,000 community grant earlier this year by National Association of Theatre Owners California Nevada (NATO California Nevada). These grants were designed to support a variety of arts and social service organizations.

“Food Insecurity is at the center of the many issues our Inland Empire region faces,” said Carolyn Solar, Chief Executive Officer of FARSB. “We are grateful to NATO California Nevada for being a supporter of our community. This support will ensure that fewer have to choose between feeding their family and paying essential bills.”

We pride ourselves at FARSB on the fantastic work the staff and volunteers do daily to make our facility run effectively. Luckily for us, we have over 250 community partners that help us distribute food in the area. We are truly grateful for this generous donation awarded to our organization which will provide up to 35,000 meals to help alleviate the hunger in the Inland Empire.

“Theater owners in California and Nevada are grateful that movie-goers are returning. Our theaters are still climbing out of a difficult situation created by the Covid pandemic, but recognize many community organizations are still in a difficult place,” said Todd Vradenburg, President and Chief Executive Officer, NATO California Nevada. “In order to preserve the magical cinematic experience now and for future generations, it matters that we support the people who live and work in our communities,” Vradenburg added.

The Association’s charitable fund is committed to building healthier and stronger communities by providing guidance, member engagement, financial grants, and resources to arts and social service organizations that enrich the lives of people living in California and Nevada.

With this commitment in mind, the Association’s Community Outreach Committee invites NATO California Nevada members to nominate nonprofit organizations for funding consideration on an annual basis.

Photo: Nancy Preciado

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About Feeding America Riverside | San Bernardino

Feeding America Riverside | San Bernardino (FARSB) is leading the fight against hunger in the Inland Empire by providing food access, emergency relief, education, and advocacy to families in Riverside and San Bernardino Counties. FARSB opened in 1980 as Survive Food Bank in response to the increasing concern about the dual problems of hunger and food waste in the Inland Empire. Today, FARSB is the primary food source for over 250 local nonprofit organizations, distributing over two million pounds of food monthly to emergency food pantries, soup kitchens, high-need elementary schools, senior centers, after-school programs, and more. With the help of these community partners, they make up the largest hunger-relief organization serving Riverside and San Bernardino Counties, ultimately making food security a reality for over 1.2 million people every year. Feeding America Riverside | San Bernardino proudly holds the 2022 Guide Star Platinum Seal of Transparency, the highest level of transparency achievable through Guide Star. For more information, visit www.FeedingIE.org.

About National Association of Theatre Owners of California Nevada

Founded in 1954, National Association of Theater Owners of California Nevada's mission is to unite for the mutual benefit, protection, and improvement of the theatrical motion picture business and entertainment industry. The member-based organization cultivates and fosters the highest possible standard of motion picture exhibition, production, theatre management, trade relations, business conduct, and community affairs.

NATO California Nevada represents a total of 4,682 movie screens across California and Nevada and works on behalf of theatrical exhibitors in both States to address local, state, and federal government issues for the betterment of the motion picture industry. The Association also provides college scholarships to aspiring filmmakers and community grants to a variety of arts and social service nonprofits that enrich the lives of people who live in California and Nevada.

Between the college scholarship grants and financial support to community organizations, NATO California Nevada has distributed more than \$8 Million in charitable giving.

To learn more, visit natocalnev.org.

