

#### Contact

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## FOR IMMEDIATE RELEASE

Feeding America Riverside | San Bernardino Joins Feeding America's Hunger Action Month Campaign, Highlighting What's Possible in a World Without Food Insecurity

The Hunger Action Month Campaign Urges Public to Join the Movement to End Hunger Through Donating, Volunteering, or Advocating

(Riverside, CA – August 28, 2023) – For Hunger Action Month this September, Feeding America Riverside | San Bernardino (FARSB) will join Feeding America and other member food banks to inspire conversation and drive passion for the issue of hunger. The month-long campaign will highlight the impact of food on people's lives and show how a meal goes beyond solely nourishing our bodies. When people are fed, futures are nourished, and individuals go from just living to truly thriving.

September marks the 16<sup>th</sup> year Feeding America, the nation's largest domestic hunger-relief organization with a nationwide network of 200 food banks, including FARSB and 60,000 partner food pantries and meal programs, has organized the annual call to action. By joining the movement, FARSB believes collective voices, actions, and commitment will help ensure that every community has the food it needs to flourish.

"Food has a tremendous impact on people's lives. We have all experienced firsthand how a meal goes beyond solely nourishing our bodies," said Claire Babineaux-Fontenot, CEO of Feeding America. "Access to nutritious food is essential for each of us to reach our full potential and reminds us that we can all help to create positive change in our communities to ensure that no one goes hungry in America. Now is the time for us to come together to elevate the voices of people who experience food insecurity and inspire everyone to join the movement to end hunger."

During the month of September, people across the Inland Empire can get involved by listening, acting, and inviting others to speak up about ways to end hunger.

- Join the "Pass the Plate" Challenge. Get 15 friends to donate \$15 to FARSB by Hunger Action Day, Friday, September 15<sup>th</sup>.
- Sign up to <u>volunteer</u> in the FARSB warehouse and tell your friends, family, and colleagues to join you.
- Wear orange on Hunger Action Day, Friday, September 15<sup>th</sup>.
- Write to your local Congress member and tell them that food nourishes the future. Templates are available on our website.



"In times of high food costs, let Hunger Action Month spark your compassion," said Carolyn Solar, CEO at FARSB. "Even the smallest actions, done collectively, can make a big difference, so let's unite and help our neighbors who need it most."

Hunger Action Month is a time for everyone across the country to collectively act against hunger. You can choose to donate or advocate. You can choose to volunteer or raise awareness. You can choose to help end hunger. Learn more about how you can take action by visiting www.FeedingIE.org/HungerAction

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#### **Press Contact**

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# About Feeding America Riverside | San Bernardino

Feeding America Riverside | San Bernardino (FARSB) is leading the fight against hunger in the Inland Empire by providing food access, emergency relief, education, and advocacy to families in Riverside and San Bernardino Counties. FARSB opened in 1980 as Survive Food Bank in response to the increasing concern about the dual problems of hunger and food waste in the Inland Empire. Today, FARSB is the primary food source for over 250 local nonprofit organizations, distributing over two million pounds of food monthly to emergency food pantries, soup kitchens, high-need elementary schools, senior centers, after-school programs, and more. With the help of these community partners, they make up the largest hunger-relief organization serving Riverside and San Bernardino Counties, ultimately making food security a reality for over one million households every year. Feeding America Riverside | San Bernardino proudly holds the 2023 Guide Star Platinum Seal of Transparency, the highest level of transparency achievable through Guide Star. For more information, visit <a href="https://www.FeedingIE.org">www.FeedingIE.org</a>.

### **About Feeding America**

Feeding America is committed to an America where no one is hungry. We support tens of millions of people who experience food insecurity to get the food and resources they say they need to thrive as part of a nationwide network of food banks, statewide food bank associations, food pantries and meal programs. We also invest in innovative solutions to increase equitable access to nutritious food, advocate for legislation that improves food security and work to address factors that impact food security, such as health, cost of living and employment.

We partner with people experiencing food insecurity, policymakers, organizations, and supporters, united with them in a movement to end hunger. Visit www.FeedingAmerica.org to learn more.

