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CEO CORNER



Dear Friends,

Happy Fall!

The pandemic has impacted our families in so many ways. Hunger, unemployment, illnesses, and separation from loved ones, have all taken their toll on so many in our community. I pray that celebrations with loved ones will not be impacted this holiday season and that once again our homes can be filled with the laughter and the smiles that so many of us have missed.

Sadly, hunger never takes a time out - especially during a pandemic. So, here at FARSB, we continue to work hard to ensure that our most vulnerable neighbors will have turkeys and pies to fill their plates this holiday season. With a more than 30% increase in food insecurity in the Inland Empire, your continued support is always welcomed and appreciated.

As you'll see from our newsletter, there are so many opportunities to help in the upcoming months. If you can't give your time or give financially, please know that prayers are always welcomed. And should you need help or know someone in need, please don't hesitate to reach out.

Thank you for being a hunger advocate for our community. Wishing you and yours a healthy holiday season, full of love.

In Gratitude,

Stephanie Otero CEO & Hunger Advocate

FOOD DRIVES WITH A HOLIDAY TWIST



Cans of food stacked in the shape of holiday trees—that is what Can Tree Wonderland will look like on December 11, 2021 at the Christmas on Euclid Experience in Ontario! In its first year, FARSB is excited to invite groups interested in hosting holiday food drives to register their food drive and commit to collecting 600 or more cans to participate in this tree-building extravaganza! For more information on how to participate, visit www.FeedingIE.org/cantree.

Can Tree Wonderland is proudly sponsored by Goodman, Montclair Hospital Medical Group, and Molina Healthcare.

TEDxMSJC



Faced by the trials of 2020, the community proved to be resilient in the face of disruption. Hear Stephanie Otero, FARSB CEO, speak on the topic of resileince in the TEDxMSJC speaker series. Visit www.msjc.edu/tedxmsjc/.

M4M MONTHLY GIVING CLUB

Shout out to our new Meals for Many monthly giving club members!



Margie Baillod Daniel Barnum Laura Cueva-Miller Rosanna Dagostino Vallejo Michael French Michelle Graham-James Scott Hacker Pamela J. Van Noty Ylonda Keeton Sandy Kisner Paul Leksen Emily Lerner Carol Lingley Mark Love Everett Manfredi Jodi Mongeon Gail Murray Wendy Nevatt-Dakan Ann W. O'Brien Padma Rajagopal Patricia Rifkin Gene Rivera Nicholas Santa Anna Narendra Talreja Christina Trimbach Linda Trowbridge Teresa Wells

Make a tax-deductible year end gift

THE GOODNESS IN FOOD (TGIF)





This September, we launched our first nutrition education pilot program, The Goodness in Food (TGIF). Through TGIF, 30 children between the ages of 6-9 spent four consecutive weekends learning about healthy eating, growing produce, and even got to spend their time harvesting and tasting vegetables at a local produce garden in Riverside! We

are proud to make a program as amazing as this one available to participating children at no cost, and we are excited for our next round of TGIF pupils! More details to come at a later date.

SUPPORTING OUR PARTNERS



Fighting hunger in our community truly takes a village! It is our privilege to support community partners, like Helping Hands Group US, who make a difference in Lake Elsinore, Wildomar, Canyon Lake, Menifee, and Hemet.

With their over 300 member volunteer team, they provide food to 400- 600 households every month, and just recently started distributing food to a senior complex.

FARSB is grateful to work with partners like Helping Hands Group US by supporting their efforts with a new box truck!

GROCERY STORE GIVING RETURNS





A big thank you to everyone who has already donated to FARSB through the Nourishing Neighbors campaign at Albertsons, Vons, and Pavilions.

All funds donated through November 21st supports local food banks, including FARSB!

Funds donated through the Nourishing Neighbors program will continue providing fresh produce and breakfasts to children in low-income, high-

need elementary schools through our Grab N' Go food program. Together, we fuel the future!

WHERE'S FARSB?: AN UPDATE

neighbors

Albertsons[®]

VONS PAVILIONS



With an ambitious 2021 plan of providing services to every community in our region, we are proud to announce that we've reached 72% of our goal! While the pandemic has made it challenging, it has been an honor to work with our volunteers, donors, and community supporters to feed the need. Thanks to everyone who has followed us in our "Where's FARSB?" journey thus far. We are eager to get to 100% by the end of 2021!

To view a complete list of cities within our service area, visit www.FeedingAmericaIE. org/wheresfarsb.

today! Text HungerFreeIE to 41444.



FeedingIE.org | (951) 359-4757 Feeding America Riverside | San Bernardino 2950-A Jefferson St. Riverside, CA 92504

MILLION MEALS GALA: CASINO ROYALE

Registration for our November 6th gala is now closed! You may have missed out on gambling for a good cause but lucky for you, giving is still an option at www.FeedingIE.org/gala.

Thank you to our sponsors-- San Manuel Band of Mission Indians, Wells Fargo, IEHP, Hodgdon Group, Anthem, City National Bank, Dr. Garde & Dr. Lepkowski, Majestic Realty Foundation, Southern California Fleet Services, Kaiser Permanente, Safeway Electric, Barons Market, Mike & Clara Vanderpool, Jason & Erin Brooks, Manheim Southern California, and Advanco Fire Protection.

Hosted by: Chuck Dukas, Auctioneer Music by: Lucky Devils Band Guest Speaker: Claire Babineaux-Fontenot

IT'S HARVEST TIME



TikTok has developed a first-ever game feature within its platform: the Garden of Good. TikTokers have the opportunity to build gardens, nurture them into maturity, and eventually harvest those crops in exchange for a real-life monetary donation to Feeding America. FARSB will receive a portion of funds donated through the game. Download the TikTok app via the App Store or Google Play Store!

TARGET GIVES BACK



Target is giving guests an "even more rewarding Target run" with Target Circle! Not only can you earn 1% on every Target purchase to redeem later, but you can earn points to vote for eligible nonprofits to receive Target grants! If you reside in Riverside or San Bernardino Counties, FARSB is a Target Circle option until December 31st! Visit www.target.com/circle.

CHEERS FOR PRODUCE

@feedingie



One of our goals in ensuring that we are leading the fight against hunger is to make certain that the quality of food going into the community is full of nutrients. Partners, like Disney, make this possible. Thank you, Disney, for supporting our efforts with a grant to secure fruits and vegetables for families facing food insecurity!

in *@FeedingIE*



@feedingamericaie 🖸 @feedingamericaie