

STRATEGIC PLAN

2024-2027 OVERVIEW

FEED

Goal: Transition to a quality service model focused on choice, high-quality foods, and supporting distribution partners by leveraging operational strengths, and collaborating to address root causes of hunger, reducing reliance on food assistance.

- Implement Choice Model at FARSB's Pantry
- Encourage Choice Model for Partners
- Integrate Wrap-Around Services
- Establish Channels for Client Feedback
- Explore Alternative Fee Models
- Educate & Empower
- Optimize Relationships to Enhance Food Distribution Efforts
- Maximize Produce Donations

LEAD

Goal: Invest in leadership development, fostering a supportive culture, and aligning organizational and individual goals.

- Collaborate with Colleges and Universities
- Invest in Leadership and People
- Strategically Redirect Programs and Services

STRENGTHEN

Goal: Fortify FARSB's financial foundation, ensuring it has the resources to support its mission and invest in localized programs effectively.

- Diversify Revenue Streams
- Strengthen Brand Awareness
- Network, Engage, and Participate More with Peers
- Improve Targeted Messaging
- Enhance the Volunteer Experience to Drive Engagement