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FOR IMMEDIATE RELEASE

The 2nd Annual Can Tree Wonderland hosted by Feeding America Riverside | San Bernardino at The Galleria at Tyler

(Riverside, CA – October 14, 2022) – The 2nd annual Can Tree Wonderland hosted by Feeding America Riverside | San Bernardino (FARSB) returns with a new partnership alongside the Galleria at Tyler on November 12, 2022, where canned food donations will transform into holiday tree displays for five weeks at 1299 Galleria at Tyler, Riverside, CA, 92503.

“From October through January, we receive a major influx in inquiries from families struggling to put food on the table,” said Carolyn Solar, CEO of FARSB. “Can Tree Wonderland helps us raise awareness for the need while collecting food for the benefit of those seeking food assistance,” said Solar.

Can Tree Wonderland will feature dozens of “trees” built from collected canned food donations. Local businesses, corporations, nonprofits, schools, clubs, and residents are asked to register before collecting enough cans to create their trees or pre-purchase a package to ensure their cans arrive at the event before they do.

Can tree structures will be displayed inside the Galleria at Tyler mall until Thursday, December 15, 2022, allowing mall visitors to vote for their favorites. Award winners will be announced in January 2023.

Once the event concludes, donated cans will help support FARSB’s Inland Empire hunger-relief programs during the winter season.

Each can tree takes an estimated 600 cans of food to create. Groups interested in hosting a food drive and participating in Can Tree Wonderland on Saturday, November 12, must register their canned food drive by Friday, October 28, at www.FeedingIE.org/cantree.

Last year, FARSB was able to collect nearly 20,000 pounds of food which is the equivalent of over 16,000 meals.

Can Tree Wonderland is proudly sponsored by Galleria at Tyler, Albertson/Vons, Vulcan Materials Company, Inland Empire Health Plan, Molina Healthcare, and more.

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For more information or to become a sponsor, contact Angela Jugon at ajugon@feedingamericaie.org.

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About Feeding America Riverside | San Bernardino

Feeding America Riverside | San Bernardino (FARSB) is leading the fight against hunger in the Inland Empire by providing food access, emergency relief, education, and advocacy to families in Riverside and San Bernardino Counties. FARSB opened in 1980 as Survive Food Bank in response to the increasing concern about the dual problems of hunger and food waste in the Inland Empire. Today, FARSB is the primary food source for over 250 local nonprofit organizations, distributing over two million pounds of food monthly to emergency food pantries, soup kitchens, high-need elementary schools, senior centers, after-school programs, and more. With the help of these community partners, they make up the largest hunger-relief organization serving Riverside and San Bernardino Counties, ultimately making food security a reality for over 1.2 million people every year. Feeding America Riverside | San Bernardino proudly holds the 2022 Guide Star Platinum Seal of Transparency, the highest level of transparency achievable through Guide Star. For more information, visit www.FeedingIE.org.

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