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FOR IMMEDIATE RELEASE

Stay Fresh for the Summer: Southern California Jack in the Box Locations Roll out Air Freshener Campaign In Support Of Feeding America Riverside | San Bernardino

(Riverside, CA – June 7, 2022) – Envision Foods, LLC, a franchisee of Jack in the Box, has selected Feeding America Riverside | San Bernardino, the regional food bank of the Inland Empire, as the beneficiary for their 2022 Charity Fundraiser. Now through July 10th, 2022, guests are invited to purchase a one-of-a-kind Jack in the Box air freshener in either Midnight Ice or Vanilla, scents available at 175 Southern California Jack in the Box locations. Net proceeds will be donated to the Inland Empire regional food bank, with each \$2 Jack’s air freshener purchase generating up to 14 meals for the community.

“Across Riverside and San Bernardino counties, our food bank serves the growing number of families, children, and seniors struggling to keep food on the table. FARSB faces challenges of rising inflation, food shortages, and increasing demand,” said Carolyn Solar, CEO of FARSB. “We are grateful to Envision Foods for supporting our efforts to fight hunger in the community. We extend our appreciation to Jack in the Box customers for their contributions.”

In 2020, Envision Foods, LLC dba Jack in the Box, raised \$45,000 for the Feeding America Foundation. “We’ve expanded our efforts by including our fellow Jack in the Box Franchisees to join us in raising money for such an amazing organization and its worthy cause,” said Hamid Sharafatian, President/CEO at Envision Foods, LLC. “We are excited to substantially impact and support the hunger-relief efforts that can help alleviate some of the pressures families face due to the global pandemic, rising inflation, and increasing food costs. With the help from our guests and franchise partners, we know we can work towards bettering our community and making an implausible difference in people’s lives. We are continually proud of all our restaurant teams who champion this together to help support this great cause.”

For every \$1 donated, FARSB can provide up to 7 meals for neighbors facing food insecurity. To donate or support FARSB visit www.feedingie.org/donate.

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About Feeding America Riverside | San Bernardino

Feeding America Riverside | San Bernardino (FARSB) is leading the fight against hunger in the Inland Empire by providing food access, emergency relief, education, and advocacy to families in Riverside and San Bernardino Counties. FARSB opened in 1980 as Survive Food Bank in response to the increasing concern about the dual problems of hunger and food waste in the Inland Empire. Today, FARSB is the primary source of food to over 250 local nonprofit organizations, distributing over two million pounds of food monthly to emergency food pantries, homeless shelters, soup kitchens, high-need elementary schools, halfway houses, senior centers, residential treatment centers, shelters for the abused, after school programs and group homes. With the help of these charity partners, they make up the largest hunger-relief organization in the Inland Empire, making food security a reality for over 1.2 million people every year. Feeding America Riverside | San Bernardino proudly holds the 2022 Guide Star Platinum Seal of Transparency, the highest level of transparency achievable through Guide Star. For more information, visit www.FeedingIE.org.