

Our Mission is to Alleviate Hunger in the Inland Empire

Summer 2021 Vol 8 Issue 2



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#### **CEO CORNER**



Dear Friends,

Until recently, I had never shared my own experience with food insecurity. It's true that there is a stigma attached to food insecurity. As a child who relied on free meals in school, I remember feeling embarrassed with my lunch tray as I observed my classmates with their "My Little Pony" lunch boxes that were filled with homemade peanut butter and jelly sandwiches, orange juice and fresh apple slices. I longed to be like the other kids, with my own homemade sandwich and "My Little Pony" lunch box.

However, I also remember standing in the food lines with my grandmother at the local senior center as we waited for our share of government commodities. I was too excited to be embarrassed on those days, as I knew that we would receive items like cheese and milk – rare commodities in my home. On those days my worries were replaced with smiles as my grandmother would always treat me to a cup of milk and a homemade quesadilla. To this day, a quesadilla with a cup of milk, remains one of my favorite meals.

My life has come full circle and I feel so incredibly fortunate to be able to help other people in need. Helping to fight hunger in our community is more than a job to me, it's personal. I also like to think that there's a little girl out there standing in line for food with her loved ones, maybe wishing she had a special lunchbox like her friends, but when she receives a box of food, all she can do is smile.

Thank you for caring. Thank you for helping us to put smiles on the faces of so many in our community.

In Gratitude,

Stephanie Otero CEO & Hunger Advocate

#### ALL BETS ARE OFF AT THE CASINO ROYALE

FEED

Join us for a dazzling night of gambling for a good cause at the 8th Annual Million Meals Gala: Casino Royale set to return this November 2021! This year, the gala will feature live music, casino game tables, a live auction, wine pull, seated dinner, and more! Proceeds from the event will help to provide one million meals to food-insecure children and families in the Inland Empire this holiday season. Early bird tickets go on sale July 1st. For more information, visit www.FeedingIE.org/gala.

July 1st - Early Bird Registration Tickets - Individual \$75; Couple \$140

#### Sept. 6th - General Registration Tickets - Individual \$85; Couple \$160

## WHERE'S FARSB?



At the beginning of 2021, FARSB committed to serving all cities within its Riverside and San Bernardino Counties service area. We're happy to share that since then, we've met nearly 50% of that goal! This progress has been made possible with drive-thru food distributions, homebound deliveries, and CalFresh outreach efforts.

With San Bernardino being the largest county in the U.S. and Riverside as the 4th most populous county in California, we are thrilled to be on track to reaching our goal by the end of the year. Check out where FARSB will be next at www.FeedingAmericaie.org/wheresfarsb.



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## WE'VE GONE PLATINUM



We're happy to share that we've earned a 2021 Platinum Seal of Transparency, the highest level of transparency attainable through GuideStar! Our organization takes pride in sharing the impact made with each dollar donated, and we encourage you to take a look for yourself! Check out our updated nonprofit profile on Candid at guidestar.org.

# **ON AIR WITH FARSB**

We've been working hard to spread awareness about FARSB in hopes of inspiring local residents to learn more about the increased hunger crisis within the community.

Since the start of 2021, FARSB CEO, Stephanie Otero, has shared her personal story and the story of those we have served in various podcasts/ radio segements, including:

- Socal Voices with Angela Ross
- Women We Love with Ellen K
- The Bazz show with Arbazz M. Nizami

Stephanie will soon be speaking at the ESRI User Conference 2021 on the nonprofit panel as well as hosting her very own Ted Talk this October 2021 for TEDxMSJC.

Stay up-to-date on our awareness efforts at www.FeedingIE.org/news.

#### THANK YOU TO OUR NEWEST MEALS FOR MANY MEMBERS!

Join the Meals for Many (M4M) monthly giving club for a shout out in our next newsletter!

Aaron Brady Adrian Higueros Agnes Santos Amanda Figueroa Angela Duarte Angelo Adams Ann Marie Bostrom Audrey Coston Barbara Moore Barbara Andryjowicz Barbara Nalbach Brenda Mariani Brianna Kennedy Bruce Balcom Carola Hauer

Charlene McKinley-Powell Chrissy Clayton Christopher Searight Christopher Mura-smith Colleen Keehan Colleen Costello Connie French Cory Barger Cydney Osano Damiean Jenkins Danille Harder David Chang Dennis Brown Dolores Cordova Donna McCoin Dylan Switzer Eddie Garavito Edward Hain Elly Soo Emily Riechel Esteban Molina-Estolano Gerardo Bueno Gina Baragone Grace Hastings James Luna James Vasquez James Frame Janell Hernandez Janine Ybanez Jeff Droubay

Jeffrey & Denise McCrae Jennie Vaughn Jenny Martinez Jessica Jutzy Joel Hamill John Wagner Jolene Sarakaitis Kelly McKee Keran Hoover Linda Sue Lisa Juarez Lisa Winship Lizabeth Reid Lizet Mora Louise Ghrawi Lynn Jakubo Mandi Lee Margaret Park-Robinson Margarita Alvarez Marisela Hernandez Mary Lengel Mary Richards Mary Stuart Maryann Camberos Michael McKee Michelle Milligan Michelle Alexander Monika Ittig Natalie Russell Neal & Kathy Schiller

Nichola Kinsinger Nicole Abea Olinsser Valdivia Patrick Ball Patrick Adams Paul Chavez Phyllis Williams Rebecca Crippin Regina Collins Rehan Zafar Rhonda Maher Richard Kleindienst Robert Harrison Roger Rasmussen Ruben Castanon



Russell Kitchen Russell Arnold Sandra Ruiz Sandra Plattner Sarah Kattus Scarlett Rincon Sharon Corkrum, Ed.D Shelley Lord

Sherelle Johnson Sherri Saucedo Shishir Tejpal Stephanie Frey Stephanie Ordaz Steven Lopez Sue Somers Teresa Woodard Belding Terry & Kevin Melendy Theresa Laverty Tony Calma Ursula Dube Valorie Erin Brinker Veronica Martinez Virgina Cobar 3



FeedingIE.org | (951) 359-4757 Feeding America Riverside | San Bernardino 2950-A Jefferson St. Riverside, CA 92504



When you shop Amazon Smile, a portion of your eligible purchase can be donated to FARSB at no additional cost to you! How it works:

1. Open the Amazon app on your phone

2. Select the main menu & tap on "AmazonSmile" within **Programs & Features** 

3. Select "Feeding America Riverside | San Bernardino Counties" as your charity

4. Follow the on-screen instructions to activate AmazonSmile in the mobile app

# SUPPORT LOCAL

# **CROCS CARES**

Customers can now donate to Feeding America and member food banks at checkout at Crocs.com and retail stores! In addition to your donation, Crocs will be releasing limited-edition Jibbitz charms with all proceeds going directly to Feeding America; helping to secure meals for member food banks like FARSB!

www.crocs.com/feeding-america.html

#### PAMPERED CHEF

From now through August 31st, for each silicone or wood utensil set sold, Pampered Chef will donate 10 meals to Feeding America. Customers are also encouraged to round up their Pampered Chef order to benefit their local food bank, FARSB!

www.pamperedchef.com/shop/Shop+for+a+cause

# PEDERSON'S NATURAL FARMS

As Pederson's pledge to help fight local hunger, every prep rally room subcription will include a donation of 50 meals to your local food bank as determined by your zip code. This means you can get quality proteins delivered to your door all while helping to feed Inland Empire neighbors in need!

www.perdersonsfarms.com/pages/prerp-rally

#### THE CHEESECAKE FACTORY

Have you tried the Chocolate Caramelicious Cheescake made with Snickers yet? For every slice sold locally, FARSB will receive a donation that will go directly to food programs. Pick up your slice by July 29th!

www.thecheesecakefactory.com

# Help provide dependable meals to kids at risk of hunger this summer! Text SUNFUN to 71777 or place your smart phone camera over this QR code:





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