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FOR IMMEDIATE RELEASE:

Scare Away Hunger with FARSB this October

Nothing is Scarier than an Empty Plate

Riverside, CA, October 8th, 2026 – Feeding America Riverside | San Bernardino (FARSB) is asking the Inland Empire (IE) community to join them this October in the campaign to Scare Away Hunger and ensure that every neighbor in the region has equal access to the nutritious food they need to thrive.

"The start of the fall season is often difficult for families struggling with food insecurity because giving isn't always top of mind," said Vanesa Rangel-Mercado, Interim CEO at FARSB. "We're working to boost donations during this time because hunger is consistent for our neighbors going without a meal, and we want to ensure we're providing for them throughout the entire year."

With 684,000 people facing food insecurity in the IE, the need is consistent year-round, with many neighbors needing food assistance each month to remain active and healthy. This unwavering need requires FARSB to receive steady donations to sustain the current level of food being distributed to its nearly 250 pantry partner network.

People can get involved locally by donating at FeedingIE.org/scare-hunger or through the actions below:

- Give Food: "Trick or Tr-Eat" by hosting a food drive to collect canned goods instead of candy.
- Give Funds: Donate funds or run a peer-to-peer fundraiser to ask your community to donate to your cause on your behalf.
- Give Time: Register for a volunteer shift at our Riverside warehouse.
- Give Voice: Advocate for hunger-relief policies that boost our mission, or raise awareness on social media by posting how you're scaring away hunger this October.

Photo Credit: Feeding America Riverside | San Bernardino

Learn more about FARSB operations at: FeedingIE.org

About Feeding America Riverside | San Bernardino

Feeding America Riverside | San Bernardino (FARSB) is leading the fight against hunger in the Inland Empire by providing food access, emergency relief, education, and advocacy to families in Riverside and San Bernardino Counties. FARSB opened in 1980 as Survive Food Bank in

response to the increasing concern about the dual problems of hunger and food waste in the Inland Empire. Today, FARSB is the primary food source for nearly 250 local nonprofit organizations, distributing over 3.3 million pounds of food monthly to emergency food pantries, soup kitchens, high-need elementary schools, senior centers, after-school programs, and more. With the help of these community partners, they make up the largest hunger-relief organization serving Riverside and San Bernardino Counties, ultimately making food security a reality for over one million households every year. Feeding America Riverside | San Bernardino proudly holds the 2026 GuideStar Platinum Seal of Transparency, the highest level of transparency achievable through GuideStar. For more information, visit FeedingIE.org

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