



Contact

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FOR IMMEDIATE RELEASE

Feeding America Riverside | San Bernardino To Give Away OC Fair Tickets to Participants at the 10th Annual Feed SoCal Food Drive

FARSB Engages in Summer Campaign to Provide Meals and Complimentary OC Fair Tickets

(Riverside, CA – June 16, 2021) – ABC7’s Feed SoCal summer campaign returns for its 10th annual run! Join Feeding America Riverside | San Bernardino (FARSB), ABC7, Albertsons, Vons, Subaru, and the Orange County Fair for a drive-thru food collection event taking place on Friday, June 18 at Vons in Riverside from 11 a.m. – 6:30 p.m.

The drive-thru collection site will provide the local community an opportunity to donate their non-perishable food items or purchase a \$5.00 food bag at their local Albertsons, Vons or Pavilions stores in support of their local food bank

Community members who bring non-perishable food to the drive-thru food donation event on June 18th will receive complimentary 4-packs of OC Fair tickets while supplies last.

Drive-Thru Food Collection Event:

- Friday, June 18th – Inland Empire
- 11 AM – 6:30 PM
- Vons – 3520 Riverside Plaza Drive, Riverside, CA 92506

Community members unable to attend the Feed SoCal collection event can still participate by donating in the following ways:

- Purchase a \$5.00 food bag at your local Albertsons, Vons, or Pavilions stores.
- Donate non-perishable food items at your local Subaru retailers.
- Buy a Feed SoCal-themed t-shirt: www.abc7.com/shop.
- Drop off non-perishable food items at the Inland Empire drive-thru food collection location.
- Make a gift - text “FEEDSC” to 41444

Feeding America Riverside | San Bernardino (FARSB) has played an essential role in alleviating hunger in the Inland Empire. In 2020, the regional food bank fed over 1.5 million Inland Empire residents and distributed over 26 million pounds of food to Riverside and San Bernardino County Residents. FARSB has various programs that include Cal Fresh application assistance, home-

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bound food deliveries, contactless emergency drive-through food distributions, and access to free food distributions through their network of over 250 community partners.

98% of every dollar donated will go to food programs and 100% of it will stay in Riverside and San Bernardino Counties.

For more information on the regional food bank serving the Inland Empire, visit www.FeedingIE.org.

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About Feeding America Riverside | San Bernardino

Feeding America Riverside | San Bernardino (FARSB) is leading the fight against hunger in the Inland Empire by providing food access, emergency relief, education, and advocacy to families in Riverside and San Bernardino Counties. FARSB opened in 1980 as Survive Food Bank in response to the increasing concern about the dual problems of hunger and food waste in the Inland Empire. Today, FARSB is the primary source of food to over 200 local nonprofit organizations, distributing over two million pounds of food monthly to emergency food pantries, homeless shelters, soup kitchens, high-need elementary schools, halfway houses, senior centers, residential treatment centers, shelters for the abused, after school programs and group homes. With the help of these charity partners, they make up the largest hunger relief organization in the Inland Empire, making food security a reality for over 1.2 million people every year. Feeding America Riverside | San Bernardino proudly holds the 2021 Guide Star Platinum Seal of Transparency, the highest level of transparency achievable through Guide Star. For more information, visit www.FeedingIE.org.